

3RD ANNUAL

REVIVE REFRESH.

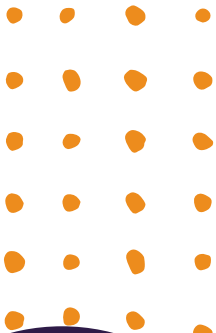
A BRUNCH & WORKSHOP FOR DEMENTIA CAREGIVERS

AUGUST 6, 2022

SPONSORSHIP OPPORTUNITIES



ABOUT REVIVE REFRESH



You are invited to be a part of an empowering and educational brunch and workshop curated specifically for Alzheimer's and dementia family caregivers.

The event will feature 4 dynamic and engaging speakers who are experts in their respective fields. Caregivers of all stages will come together for high-impact workshops, learning and laughter.

Due to the global pandemic, the first two years of Revive Refresh were held virtually. This is our first year hosting our event in person. We are so excited to see our attendees face-to-face and to pour into and love on each and every caregiver who joins us. Caregivers will leave this event with a renewed sense of self, more clarity and practical caregiving tools.

The in-person event also allows you as a sponsor to have an even greater impact and an opportunity for more visibility as you support this important community focused event.

This program is brought to you by Dementia Care Warriors, a 501(c)(3) non-profit organization and Friends Place Adult Day Services.

We appreciate your consideration and look forward to hearing from you soon.

WHEN: SATURDAY, AUGUST 6, 2022 | 9AM - 1PM

WHERE: FRIENDS PLACE ADULT DAY SERVICES
1232 W. Beltline Rd.
DeSoto, TX 75115

EVENT HOSTS

DEMENTIA CARE WARRIORS

Dementia Care Warriors is a 501(c)(3) non-profit organization whose mission is to provide non-medical education, support and resources to caregivers caring for those living with Alzheimer's and related dementia. They accomplish this through monthly support groups, education forums, group social outings, respite scholarships and more.



[VISIT WEBSITE](#)

FRIENDS PLACE ADULT DAY SERVICES

Friends Place Adult Day Services is dedicated to providing specialized daytime care and programs for individuals with Alzheimer's or other dementias; which will enable them to maintain a life with dignity, meaning & purpose, while remaining as independent as possible.



[VISIT WEBSITE](#)

ENGAGE DEMENTIA FAMILY CAREGIVERS

The opportunities below are a starting point. We are more than happy to customize or build a package to meet your marketing objectives and help you better engage our audience.

Advocate \$1000

- 2 Minute Digital or In-Person Promo at Event
- Logo and Company Description Included in E-Newsletter
- Logo included in event digital recap video marketing
- Featured in all print and digital marketing
- Featured on Event Website
- Social Media Spotlight
- Logo recognition on event slideshow
- Swag/literature in participant care package
- Vendor table at event



Partner \$500

- Featured in all print and digital marketing
- Featured on Event Website
- Social Media Acknowledgement
- Logo recognition on event slideshow
- Swag/literature in participant care package
- Vendor table at event

Friend \$250

- Featured in all print marketing
- Featured on Event Website
- Logo recognition on event slideshow
- Swag/literature in participant care package
- Vendor table at event



ENGAGE DEMENTIA FAMILY CAREGIVERS

Signature Sponsorships

Includes prominent name display onsite, social media acknowledgement, inclusion in general sponsor listing.

- Registration for 10 Caregivers - \$100
- Valet Parking (1 available)- \$350
- Catered Brunch (1 available)- \$500
- Technology Sponsor (1 available)- \$500

Custom Package

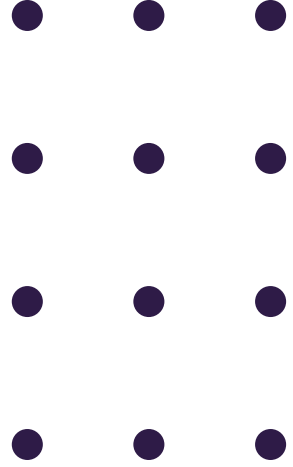
- Create a customized event sponsorship package to meet your businesses unique marketing needs

Giveaway/Swag Bag

No cost. (Items must be shipped to/dropped off at Friends Place by July 22.)

- Provide ONE item with a \$25 value or more for raffle prize
- Provide 50 items (Self-Care Focused) for the Caregiver Care Package - Must be a value of \$10+
- Provide a coupon or a flyer for Care Packages
- Provide 50 (minimum) samples, coupons, different products to hand out to all attendees.
- Giveaway sponsors are featured on a professionally designed and prominently displayed board near display. The physical giveaways are set up on a display table near the entrance.
- Giveaway sponsors will be recognized on the website and verbally at the event

BENEFITS OF SPONSORSHIP



Sponsors enjoy wide-reaching benefits for contributing to REVIVE REFRESH, impacting the community in a positive manner.

Your contribution will:

- Build public awareness and increase brand exposure for your company
- Provide direct contact with an audience of relatively warm leads who are in need of your products and services and actively seeking assistance.
- Help your company achieve its community outreach objectives, and solidifies your company as an organization dedicated to bettering the community.
- Help identify your company as one that promotes and embraces diverse Black and women-led organizations in your community.
- Give your company a tax deduction for donating to Dementia Care Warriors, a 501(c)(3) tax-exempt organization.

Revive Refresh attendees reflect the makeup of the caregiving community.

Per the Alzheimer's Association:

- Approximately two-thirds of caregivers are women; more specifically, over one-third of dementia caregivers are daughters.
- About 30% of caregivers are age 65 or older.
- Most caregivers (66%) live with the person with dementia in the community.
- Approximately one-quarter of dementia caregivers are “sandwich generation” caregivers — meaning that they care not only for an aging parent but also for at least one child.

Our audience consists of caregivers at all stages of caregiving. Many are just starting out on this journey and seeking resources and support to help them deal with one of the most challenging roles they will ever face.

PAST SPEAKERS & TOPICS

2020

Improv for Caregivers
Stomping Ground Comedy Theater

Mediate & Chill
Portia Andrews & Kira Buckley, Heyy Healer

Compassion Fatigue
Carolyn Osoinach, Spirit of Compassion

Navigating Caregiving
Mira Rollins, Occupational Therapist

2021

Updates on Alzheimer's Treatment & Diagnosis:
Details on the New BioGen Alzheimer's Drug And More
Dr. Diana Kerwin, Kerwin Medical Center

Elder Law 101: What You Should Know About Planning Ahead
Chassidy Guidry, The Law Offices of Chassidy Guidry, PLLC

Caregiver Resources
Community Council of Greater Dallas/Dallas Area Agency on Aging

Caregiver Love Language
Patricia Bailey, Caregiver Coach/Founder, She Ages Well



PAST EVENT PARTNERS





We want to hear from you...

By becoming a sponsor of the 3rd Annual Revive Refresh Caregiver Brunch and Workshop you are showing your commitment to the well-being of dementia family caregivers and those they care for in our local community and beyond.

[CLICK HERE TO START YOUR PARTNERSHIP](#)

Should you have any questions or need additional information, please contact **Veronica Shanklin**, at hello@dementiacarewarriors.org or (469) 337-3284.

Thank you for your support!

