

# Faces of Care Warriors

AN EVENING BENEFITING DEMENTIA CARE WARRIORS

## CARE WARRIOR ADVOCATE OF THE YEAR

Patricia Bailey  
Caregiver Coach

## CARE WARRIOR PARTNER OF THE YEAR

PC Home Health

## HOST COMMITTEE

Veronica Shanklin  
CEO/Founder

Rachel Rai Henry  
Board Member

Shri Madhure  
Board Member

Leihla Moore  
Board Member

Tanesha Tyler-Carr  
Board Member

Karen Baston  
Keyana Marshall  
Mira Rollins  
Katrina Taylor

## TO WHOM IT MAY CONCERN:

On **November 1, 2023**, Dementia Care Warriors will shine bright lights on the heroes of our community – dementia family caregivers.

Dementia Care Warriors is delighted to announce our inaugural fundraising event, **Faces of Care Warriors**. Dementia family caregivers are dedicated individuals who selflessly provide unwavering care and support to their loved ones, navigating the challenges of dementia with grace and courage. Join us as we highlight their powerful stories allowing their experiences to be shared and celebrated.

Faces of Care Warriors will be a marvelous evening featuring specialty cocktails, light bites, and music by **DJ DrMack!** We are also thrilled to present the **Care Warrior Advocate of Year Award** to the incomparable lifetime entrepreneur, caregiver coach and Founder of Finding New Tomorrows, **Patricia Bailey**. Dementia Care Warriors will also honor **PC Home Health** with the **Care Warriors Partner of the Year Award** for their commitment to caregiving.

We are excited to share that this event will serve as the opening reception for the Faces of Care Warriors photo exhibit. The exhibit features local dementia family caregivers and their loved ones and will be on display November 6th through 30th at select Dallas Public Library branch locations.

As a charitable organization, your individual support will allow us to continue our mission to provide non-medical assistance and resources to caregivers caring for those living with Alzheimer's and related dementia.

Corporate sponsorships of this event are available at a variety of levels. By becoming a corporate underwriter, your company will:

- align its brand with a dynamic and valued nonprofit organization
- connect with an affluent and influential pool of individuals
- support the vital outreach and activities of Dementia Care Warriors

Enclosed you can find information outlining the various levels of support. We thank you in advance and look forward to sharing this special evening with you. If you have any questions, please contact [hello@dementiacarewarriors.org](mailto:hello@dementiacarewarriors.org).

Warmest regards,



**VERONICA SHANKLIN**

CEO/ FOUNDER  
Dementia Care Warriors



**DEMENTIA  
CARE WARRIORS**

CAREGIVERS | ADVOCATES | CHAMPIONS

# SPONSORSHIP OPPORTUNITIES

## PRESENTING SPONSOR- \$4000

- Signage recognition at event
- Prominent branding as the Presenting Sponsor on all event materials, media releases
- Full-page feature in Faces of Care Warriors e-zine
- Speaking opportunity during the event
- Featured spotlight in event e-blast
- Up to (8) tickets to the event

## PHOTO BOOTH SPONSOR - \$2,000

- Logo included on photos taken in the photo booth and given to participants
- Logo placement on website, flyer, and event signage
- Logo included in event e-blast
- Up to (2) tickets to the event

## CAREGIVER LOUNGE SPONSOR - \$3,000

- Signage recognition in lounge area
- Logo placement on flyer, website and event signage
- Half-page feature in Faces of Care Warriors e-zine
- Sponsor recognition during event
- Featured spotlight in event e-blast
- Up to (6) tickets to the event

## ENTERTAINMENT SPONSOR - \$1,500

- Sponsor recognition during the event
- Logo placement on website, flyer, and event signage
- Logo included in event e-blast
- Up to (2) tickets to the event

## FOCW COCKTAIL SPONSOR - \$2,500

- Logo included on FOCW cocktail cups
- Logo placement on website, flyer and event signage
- Sponsor recognition during the event
- Logo included in event e-blast
- Up to (4) tickets to the event

## SUPPORTING SPONSOR - \$500

- Logo placement on website, flyer, and event signage
- Logo included in event e-blast
- Up to (2) tickets to the event

*Faces of Care Warriors*  
AN EVENING BENEFITING DEMENTIA CARE WARRIORS

## UNDERWRITING OPPORTUNITIES ON THE BACK

You can also visit [tinyurl.com/2023FOCW](https://tinyurl.com/2023FOCW) to view the full package online or use your phone to scan the QR code below.

**Dementia Care Warriors** is a 501(c)(3) nonprofit organization which relies on the generosity of corporations, organizations and individuals for financial support. Your support helps fund the education programs, events and support we provide to those caring for a loved one with dementia.



# UNDERWRITING OPPORTUNITES



## ADVOCATES OF DCW- \$250

- Two general admission tickets
- Name recognition on website
- DCW goodie bag
- 2 drink tickets



## FRIENDS OF DCW- \$150

- Two general admission tickets
- Name recognition on website
- 2 drink tickets



## INDIVIUAL TICKET- \$50

- One general admission ticket
- 1 drink ticket

## SPONSORSHIP/UNDERWRITER INFORMATION

Name/Company as you would like to be recognized: \_\_\_\_\_



A check is enclosed made payable to **Dementia Care Warriors** in the amount of \$\_\_\_\_\_.



I am unable to attend but wish to make a donation of \$\_\_\_\_\_ to **Dementia Care Warriors**.



Please charge my (circle one):

Visa      MasterCard      AmEx      Discover

Card Number: \_\_\_\_\_

Expires: \_\_\_\_\_ CSV: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Apt, Ste, Bldg: \_\_\_\_\_

City: \_\_\_\_\_ ZIP: \_\_\_\_\_

Signature: \_\_\_\_\_

Email: \_\_\_\_\_

To donate by mail, please send this completed form along with your payment to:

**545 Rising Ridge Dr  
DeSoto, TX 75115**

Sponsorship and underwriting donations may also be made online at [www.iamacarewarrior.org](http://www.iamacarewarrior.org).

**QUESTIONS?** Email us at [hello@dementiacarewarriors.org](mailto:hello@dementiacarewarriors.org)

## Event Details



WEDNESDAY  
NOVEMBER 1, 2023



**THE OAK CLIFF SOCIETY OF  
FINE ARTS AT TURNER HOUSE**  
401 N. ROSEMONT  
DALLAS, TEXAS 75208



6:30PM-9:30PM



COCKTAIL ATTIRE